

April 2017

## Goldstück news

[Goldstück international](#)

### Goldstück discovers China



After a successful start in Thailand there are the first opportunities for Goldstück in China.

Due to the demographic development and the longstanding one-child policy the problems in China are getting now more persistent than ever. The government, investors and relatives care more about solutions for elderly people. The first courses will be held as of 04-07-2017 at the

renown Military Academy for Nursing in Shanghai as well as in care homes. Further interesting negotiations are currently in process in the field of B2B (product placement) for aids in the elder care section.

[Goldstück founds a subsidiary](#)

### Goldstück founds Goldstück international AG

Goldstück AG founded now the subsidiary “Goldstück international AG“ for the further expansion to Asia and was able to convince Irma Boogaard, Care Specialist and Head of Teaching to participate. Irma lives in Shanghai since eight years and knows the Chinese health care market very well. Also Yunyun Chen is joining, who combines Chinese culture with Swiss economy.

[New learning methods of the future](#)

### Goldstück develops e-learning



Parallel to the theory and practice training the participants also attend learning sessions with an e-learning program. A knowledge test takes place at the end of the theory training.

Goldstück develops this program for the global assurance of education quality in cooperation with the partner easyLearn. This company has already experiences in the field of e-learning with hospitals.

easyLearn makes the software available and Goldstück the content.

The program can also be used by Spitex or social institutions (social services, REO) to test the knowledge of the beneficiaries in an objective way or to conduct a determination of where they are currently standing.

## Cooperations

### **Goldstück educates refugees in cooperation with WTL**



WTL (work and technology center Jona) as a profi in the field of labor market integration and Goldstück as education provider in the field of care start in a pilot project the education of refugees. After participating a B1 language course and the included courses for integration accepted and preliminarily admitted refugees and foreigners are accepted and trained in the

Nursing assistant Spitex course, if they are ready to participate.

The course content is analog to the language level B2, but the students are supported with e-learning, which allows to study the content also at home. An intership in a private family is then arranged via Goldstück at Home. The first pilot course starts on May 8 and will take 3 weeks.

## A Spitex different to others

### **Goldstück founds Goldstück at Home AG**



The subsidiary of Goldstück AG offers affordable care at home with the help of Goldstück trainees.

For 3,660.00 CHF per month families, who care for an elderly person at home, receive the help of 2 trainees, which cover together 140% full-time equivalents (7 days/week). The practical training is accompanied by a graduated registered nurse with educational

experience. The family is visited for a first conversation to find the perfectly suitable trainees.

The treatment care is always performed by a trained specialist or a Spitex organization. The trainees all attended the Nursing assistant Spitex course before starting a practical training and receive a trainee's wage. The compliance with the labor law is assured.

After max. 3 months the family can employ the trainees on their own or Spitex organizations can hire the then experienced specialists. A family can book 3 practical training cycles at a maximum.

After this there is only the opportunity to employ a specialist permanently. This unique opportunity is a win-win situation for all people involved and helps our trainees to make the first experiences in the field of care.

The project starts as of June 1 and interested families can directly contact Goldstück AG, [info@goldstueck.ch](mailto:info@goldstueck.ch) / 043 205 22 90

### **And finally:**

“Travelling purifies the spirit and cleans up all our prejudices“ (Oscar Wilde)



Picture caption:  
Visit on Valentine's Day in a care home in Shanghai (February 2017)

Information about all activities can be found as usual at:  
<http://www.goldstueck.ch/de/aktuell>

We thank all Goldstück fans and gold diggers. Have beautiful spring days – and great, that you exist!

Your Barbara Radtke

Treasurer  
Goldstück AG