

September 2016

Goldstück news

Goldstück international

Goldstück as keynote speaker in Thailand



Health care officials from all over the world met from 11th to 13th September in Chiang Mai for an exchange on demographic changes.

Prof. Ian Philp, professor at the University of Warwick, led the conference with participants from England, Thailand, India, China, Singapore, Portugal and Uganda. The exchange comprised of presentations from global home care organizations, Cambridge University, Health

Nest Uganda as well as an interactive World Café, in which the guests talked about further developments in the health care sector. Barbara Radtke was invited as a guest speaker to present Goldstück's training and further education offer.

Partnership

Goldstück is new education partner of „Swissstaffing“

Goldstück is a new education partner of the further training fund “temptraining”. Those who are part of the collective agreement for contract staff benefit from subsidised further education. Temporary staff receives up to CHF 5,000 for further education and up to CHF 2,300 as a compensation for loss of earnings. temptraining is active since July 2012 and realised more than 9,000 requests for further education with a value of 16 million Swiss Francs until now.

Quality

Successful EduQua certification for Goldstück



Schweizerisches Qualitätszertifikat für Weiterbildungsinstitutionen
Certificat suisse de qualité pour les institutions de formation continue
Certificato svizzero di qualità per istituzioni di formazione continua

The label eduQua defines and controls minimum criteria for the quality of further education providers.

Also concerning authorities the certification is an advantage: In different cantons the eduQua certificate is a prerequisite for receiving public money as a further education institution.

Nursing assistant course Spitex

Golden pilot course „Nursing assistant Spitex“

19 pioneers from all over Switzerland completed the first "Nursing assistant Spitex" course.



3 men and 16 women from all over Switzerland started the first pilot course "Nursing assistant Spitex" together at the campus facilities of Goldstück. 11 attendees already visited Module 1 at Migros Klubschule and started directly with Module 2.

The participants benefited from a great mixture of practice and theory in 15 days. As the training facilities at the campus are arranged like the

apartment of an elderly person, authentic and practically-oriented learning was possible. All participants successfully passed the final exam and are now doing their internships to put the learned contents into practice.

Goldstück is negotiating with Santésuisse, ASPS (Association Spitex privée Suisse) and the Swiss Spitex Association in advanced talks concerning the legal equality to the Nursing Assistant Course SRC. A decision about the inclusion in Tarifsuisse takes place at a common meeting in November 2016. We thank all involved persons for their interesting, continuing discussions and inputs.

The next "Nursing assistant course" takes place from 14.11. – 09.12. (modules 1 – 3). Attendees who already visited the basic course can start directly with module 2 (28.11. – 02.12.) Detailed information and registration at:

<https://www.bzz.ch/weiterbildung/gesundheitspflegehelferin-spitex>

Cross-sector activities

Gold pieces offer care services via online platform



www.private-betreuung.ch

On this platform caregivers can register, who have at least completed the "Basic course for care" (or a higher care training) and that we already personally met.

In this way individuals or organisations can contact new caregivers simply and free of charge and the easy social insurance can then be arranged with quitt.ch. The platform is hosted for our gold pieces by Goldstück and quitt.ch and is non-commercially administered.

Goldstück international

Care market research in China



The demographical changes in China are already clearly visible now. People are not only getting older, more and more frequently also sons and daughters can't care for their parents in old age due to the increasing life expectancy as well as their occupations in the cities and abroad.

China is getting ready for entering the home care market, builds many care homes and supports home care organizations such as

Buurtzorg or Pinetree. Goldstück met Buurtzorg and Pinetree for a discussion about possible cooperations.

Goldstück international

Future plans Goldstück

In different international business contacts we realised that the topic of modular education of lateral entrants as nursing assistants has a huge potential in the next years. This is not only valid for Switzerland, but also for Europe (care migration) as well as the Asian and American market. Also large companies see synergies in the field of CSR and the possibility to be near to the "silver market". Now we plan to find additional gold pieces also abroad within the frame of expansion beginning with 2017 and to combine the home care market with entrepreneurial activities. Therefore we are interested in personalities who want to invest their time, passion and/or money and are familiar with the Asian/American market. If you are interested in this kind of commitment you can contact Barbara Radtke (br@goldstueck.ch) directly.

We would be delighted to keep you up to date and are always happy to hear the success stories of our gold pieces and gold diggers.

And one final note.

„No way is long with a friend on your side.“ (Japanese saying)



We thank all Goldstück fans and gold diggers

Your Barbara Radtke
Owner Goldstück AG

Caption:

Panel discussion about „intercultural care“ with Iman Muris Begovic & Pastor Yves L'Eplattenier